DayRunner

RATE PULSE · FREE, OR PRO FROM US$29 A MONTH

EVERY COMPETITOR'S RATE, EVERY MORNING, A YEAR AHEAD. IN YOUR OWN CLAUDE.

Rate Pulse searches the car hire market at 38 airports every morning and keeps every sweep. See it free. Rate Pulse Pro reads it for you and plugs into your AI assistant. When you want it automated around your business, we do that with you.

+4% → +35%

SUV uplift at Amsterdam Schiphol on METSTRADE dates, 10 days out vs 3 days out, against comparable days.

NZ$234 vs NZ$130

Compact, Auckland Airport: Sat 2 Jan pick-up against Wed 27 Jan, seen weeks ahead.

38 airports

Every brand, every car type, every morning since 7 Nov 2026. Australia, NZ, Europe and the US.

WHAT RATE PULSE PRO GIVES YOU

- **Your own dashboard.** Your airports, the hire lengths you sell, your car types and the competitors you watch.
- **Every sweep, kept.** Every brand's rate by car type and pick-up day, every morning since 7 Nov 2026.
- **A year ahead.** Weekly pick-up dates to three months, monthly to twelve, re-searched every week.
- **Moving averages.** The forward market level against its 7-sweep average, so a firming market stands out from a noisy day.
- **Price point changes.** Every competitor move on the same pick-up dates, with the morning it happened.
- **Who's moving and who's following.** Which brands lead, who matches, and how many days later.

ASK THE MARKET IN PLAIN ENGLISH

The Rate Pulse MCP connects to Claude, ChatGPT or any assistant that supports MCP. Read-only, private to you, limited to the airports on your plan.

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"Which brands cut SUV rates at Queenstown this week, and who followed?"

"Is the compact market at Sydney firming against its moving average?"

"How much is METSTRADE lifting Schiphol, and when did it start?"

"Where is New Year pricing at Auckland against late January?"
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THREE PLANS

	FREE	PRO	AUTOMATION
Price	Free	From US$29/mo	Scoped to you
Your own dashboard	–	Yes	Yes
Dates ahead	14 days	A year	A year
History, analytics	–	Yes	Yes
Claude / ChatGPT	–	Yes	Yes
Your branches, alerts	–	–	Yes
Rates set for you	–	–	Yes

Rates are advertised daily rates for 3-day hires from public search results on one large booking site, searched from New Zealand. Examples from the Rate Pulse sweeps of 13 and 14 Nov 2026. Pro is free for 14 days, then priced per airport, month to month. Automation and consulting is scoped and quoted on a call.

START PRO FREE FOR 14 DAYS

Pick your airports, hire lengths and competitors and your dashboard builds straight away. No card. Automation and consulting: start with a 20-minute call.

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Free rates: dayrunner.co.nz/rates